Listing of Nicotine Values for Five (5) Testing Periods

Brand	Type	Nov., 1969	May, 1970	Oct., 1970	Aug., 1971	Mar., 1972
Alpine	king size, filter, menthol	1.3	1.1	1.2	1.2	1.2
American Brand	king size, filter, (hard pack)	*	*	*	*	1.3
American Brand	king size, filter	*	*	*	*	1.4
Belair	king size, filter, menthol	1.5	1.4	1.2	1.3	1.3
Belair	100 mm, filter, menthol	*	1.4	1.3	1.4	1.4
Benson & Hedges	reg. size, filter, (hard pack)	1.4	1.4	1.4	1.3	1.2
Benson & Hedges	king size, filter, (hard pack)	1.5	1.4	1.4	1.4	1.3
Benson & Hedges	100 mm, filter	1.4	1.4	1.4	1.4	1.4
Benson & Hedges	100 mm, filter, menthol	1.4	1.4	1.4	1.4	1.4
Bull Durham	king size, filter	1.8	1.7	1.8	1.9	2.0
Camel	reg. size, non-filter	1.6	1.5	1.5	1.5	1.5
Camel Filters	king size, filter	1.4	1.3	1.3	1.3	1.3
Camel Tells	100 mm, filter	*	*	*	*	1.4
Carlton	reg. size, filter	*	0.2	0.2	0.2	0.1
Carlton	king size, filter	0.4	0.3	0.3	0.4	0.3
Century	100 mm, filter	1.3	1.3	1.3	*	*
Chesterfield	reg. size, non-filter	1.3	1.4	1.4	1.5	1.5
Chesterfield	king size, non-filter	1.6	1.7	1.7	1.7	1.8
Chesterfield	king size, filter	1.4	1.4	1.3	1.2	1.3
Chesterfield	king size, filter, menthol	1.1	1.1	1.1	1.1	1.2
Chesterfield	101 mm, filter	1.5	1.5	1.4	1.3	1.4
Domino	king size, non-filter	1.1	1.1	1.2	1.4	1.4
Domino	king size, filter	1.0	1.0	1.1	1.3	1.3
Domino	king size, filter, menthol	0.9	1.0	0.9	1.3	*
Doral	king size, filter	1.0	0.9	0.9	0.9	1.0
Doral	king size, filter, menthol	1.0	1.0	1.0	1.0	1.1
Duke of Durham	king size, filter	0.4	0.3	0.3	*	*
DuMaurier	king size, filter, (hard pack)	1.4	1.3	1.3	1.2	1.2
Edgeworth Export	king size, filter, (hard pack)	*	*	1.2	1.2	1.3
Edgeworth Export	100 mm, filter	*	*	1.4	1.3	1.5
Edgeworth Export	100 mm, filter, menthol	*	*	*	1.3	*
English Ovals	reg. size, non-filter, (hard pack)	2.1	1.9	1.8	1.8	1.8
English Ovals	king size, non-filter, (hard pack)	2.5	2.2	2.2	2.2	2.4
Eve	100 mm, filter	*	*	*	1.2	1.3
Eve	100 mm, filter, menthol	*	*	*	1.1	1.2
Fatima	king size, non-filter	1.9	1.8	1.8	1.9	1.9
Frappe	king size, filter, menthol	0.4	0.4	0.3	0.3	0.4
Galaxy	king size, filter	1.5	1.4	1.4	1.4	1.4
Gauloises Caporal	reg. size, non-filter	1.2	1.1	1.0	*	*
Gauloises Disque Bleu	reg. size, filter	1.2	1.1	0.9	*	*
Half & Half	king size, filter	1.5	1.6	1.6	1.7	1.7
Herbert Tareyton	king size, non-filter	1.6	1.6	1.7	1.8	1.9
Holiday	king size, non-filter	1.9	*	*	*	*
Holiday	king size, filter	1.6	*	*	*	*
Home Run	reg. size, non-filter	1.5	1.5	1.3	1.3	1.4
Kent	reg. size, filter	0.6	0.5	0.6	0.6	0.6
Kent	king size, filter, (hard pack)	1.1	1.0	1.0	1.0	1.0
Kent	king size, filter	1.0	1.0	1.0	1.0	1.1
Kent	king size, filter, menthol	*	*	*	*	1.1
Kent	100 mm, filter	1.2	1.2	1.2	1.2	1.3
Kent	100 mm, filter, menthol	*	*	*	1.1	1.2
King Sano	king size, filter	0.2	0.2	0.2	0.3	0.3
King Sano	king size, filter, menthol	0.2	0.2	0.2	0.2	0.3
Kool	reg. size, non-filter, menthol	1.5	1.3	1.3	1.3	1.5
Kool	king size, filter, menthol	1.5	1.3	1.4	1.4	1.4
Kool	100 mm, filter, menthol	1.5	1.5	1.3	1.4	1.4
L & M	reg. size, filter	1.0	0.9	0.9	1.0	*
L & M	king size, filter, (hard pack)	1.1	1.0	1.0	1.1	1.2
L & M	king size, filter	1.1	1.1	1.1	1.3	1.3
L & M	100 mm, filter	1.1	1.1	1.2	1.3	1.4
L & M	100 mm, filter, menthol	1.2	1.2	1.2	1.2	1.3
L. T. C.	king size, filter	*	*	*	*	0.7
Lark	king size, filter	1.1	1.0	1.1	1.0	1.2
Lark	100 mm, filter	1.1	1.1	1.1	1.2	1.2
Life *1	100 mm, filter	0.7	0.6	0.7	0.6	0.6
Lucky Strike	reg. size, non-filter	1.6	1.6	1.6	1.7	1.8
Lucky Filters	king size, filter	1.4	1.3	1.5	1.6	1.6
Lucky Filters	100 mm, filter	1.4	1.4	1.4	1.6	1.6
Mapleton	reg. size, non-filter	1.1	1.1	1.0	1.0	1.3
Mapleton	king size, filter	1.0	1.0	1.0	1.1	1.2
Marlboro	king size, filter, (hard pack)	1.3	1.3	1.2	1.3	1.3
Marlboro	king size, filter	1.4	1.3	1.3	1.3	1.3
Marlboro	king size, filter, menthol	1.4	1.3	1.3	1.1	1.2
Marlboro	100 mm, filter	1.5	1.5	1.5	1.5	1.5

*Denotes varieties not available during market sampling

*1Prior to August 1971, Life cigarette was king size, filter (85 mm)

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Source: https://www.industrydocuments.ucsf.edu/docs/sjlk0001

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Brand	Type	Nov., 1969	May, 1970	Oct., 1970	Aug., 1971	Mar., 1972
Marlboro	100 mm, filter, (hard pack)	1.5	1.4	1.4	1.5	1.5
Marlboro Lights	king size, filter	*	*	*	*	1.1
Marvels	reg. size, non-filter	0.7	0.6	0.6	*	*
Marvels	reg. size, filter	0.1	0.1	0.1	*	*
Marvels	king size, non-filter	0.9	0.8	0.8	0.8	1.0
Marvels	king size, filter	0.2	0.2	0.2	0.2	0.3
Marvels	king size, filter, menthol	0.2	0.2	0.2	0.2	0.2
Maryland	100 mm, filter, menthol	*	*	*	1.3	1.4
Montclair	king size, filter, menthol	0.7	0.8	0.9	1.3	1.4
Multifilter	king size, filter, (plastic box)	*	1.0	1.0	1.1	1.1
Multifilter	king size, filter, menthol, (plastic box)	*	0.9	0.9	0.9	0.9
New Leaf	king size, filter, menthol	*	*	*	1.3	1.3
Newport	king size, filter, menthol, (hard pack)	1.2	1.1	1.1	1.1	1.1
Newport	king size, filter, menthol	1.2	1.1	1.1	1.1	1.1
Newport	100 mm, filter, menthol	1.3	1.3	1.3	1.2	1.3
Oasis	king size, filter, menthol	1.1	1.0	1.0	1.1	1.1
Old Gold Straights	reg. size, non-filter	1.3	1.2	1.3	1.2	1.2
Old Gold Straights	king size, non-filter	1.6	1.6	1.6	1.5	1.6
Old Gold Filters	king size, filter	1.2	1.2	1.2	1.2	1.3
Old Gold Filters	100 mm, filters	1.5	1.5	1.5	1.5	1.6
Pall Mall	king size, non-filter	1.8	1.8	1.7	1.8	1.8
Pall Mall	king size, filter, (hard pack)	*	*	*	*	1.3
Pall Mall	king size, filter	*	*	*	*	1.4
Pall Mall	100 mm, filter, (hard pack)	1.2	1.3	1.3	1.3	1.3
Pall Mall	100 mm, filter, menthol, (hard pack)	1.1	1.1	1.2	1.2	1.4
Pall Mall	100 mm, filter	1.3	1.3	1.4	1.3	1.3
Pall Mall	100 mm, filter, menthol	1.2	1.3	1.3	1.4	1.3
Parliament	king size, filter, (hard pack)	1.0	1.0	1.0	1.0	1.1
Parliament	king size, filter	1.1	1.0	1.0	1.0	1.1
Parliament	100 mm, filter	*	*	1.3	1.3	1.4
Parliament Charcoal Filter	king size, filter, (hard pack)	*	*	*	*	1.1
Parliament Charcoal Filter	king size, filter	*	*	*	*	1.1
Peter Stuyvesant	king size, filter	*	*	1.5	1.4	1.5
Peter Stuyvesant	100 mm, filter	*	*	1.5	1.5	1.5
Philip Morris	reg. size, non-filter	1.6	1.5	1.5	1.5	1.6
Philip Morris Commander	king size, non-filter	1.9	1.9	1.8	1.8	2.0
Philip Morris	king size, filter	1.4	*	*	*	*
Philip Morris	king size, filter, menthol	1.1	*	*	*	*
Picayune	reg. size, non-filter	1.6	1.5	1.4	1.3	1.6
Piedmont	reg. size, non-filter	1.4	1.4	1.4	1.3	1.4
Players	reg. size, non-filter, (hard pack)	2.1	2.1	2.0	2.4	2.4
Raleigh	king size, non-filter	1.7	1.6	1.5	1.6	1.8
Raleigh	king size, filter	1.3	1.2	1.2	1.2	1.3
Raleigh	100 mm, filter	*	1.2	1.2	1.3	1.4
Salem	king size, filter, menthol	1.4	1.4	1.3	1.3	1.4
Salem	100 mm, filter, menthol	1.5	1.5	1.5	1.3	1.5
Sano	reg. size, non-filter	0.5	0.5	0.5	0.5	0.5
Sano	reg. size, filter	*	0.1	*	0.2	0.2
Silva Thins	100 mm, filter	0.9	1.0	1.0	1.1	1.1
Silva Thins	100 mm, filter, menthol	1.0	1.0	1.0	1.1	1.1
Spring	100 mm, filter, menthol	1.2	1.2	1.2	1.1	1.1
Stratford	king size, non-filter	1.0	0.9	0.8	*	1.2
Stratford	king size, filter	0.7	0.7	*	*	*
Stratford	king size, filter, menthol	0.8	0.8	*	*	*
Tareyton	king size, filter	1.0	1.1	1.1	1.3	1.3
Tareyton	100 mm, filter	1.1	1.2	1.2	1.3	1.3
Tempo	king size, filter	0.8	0.9	0.9	0.9	0.9
True	king size, filter	0.7	0.7	0.7	0.6	0.7
True	king size, filter, menthol	0.7	0.6	0.7	0.7	0.7
Tryon	king size, filter	0.9	*	*	*	*
Tryon	king size, filter, menthol	0.7	*	*	*	*
Vantage	king size, filter	*	*	*	0.8	0.9
Vantage	king size, filter, menthol	*	*	*	*	0.8
Viceroy	king size, filter	1.3	1.2	1.2	1.2	1.3
Viceroy	100 mm, filter	1.5	1.4	1.4	1.3	1.4
Virginia Slims	100 mm, filter	1.2	1.2	1.2	1.1	1.2
Virginia Slims	100 mm, filter, menthol	1.2	1.2	1.2	1.2	1.3
Vogue (black)	king size, filter, (hard pack)	0.7	0.7	0.9	0.9	1.0
Vogue (colors)	king size, filter, (hard pack)	0.5	0.5	0.6	0.7	0.8
Winston	king size, filter, (hard pack)	1.4	1.3	1.3	1.3	1.3
Winston	king size, filter	1.4	1.3	1.3	1.3	1.4
Winston	100 mm, filter	1.5	1.4	1.4	1.3	1.4
Winston	100 mm, filter, menthol	1.5	1.5	1.5	1.5	1.4
Yukon	king size, filter, menthol	0.9	*	*	*	*

* Denotes varieties not available during market sampling

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